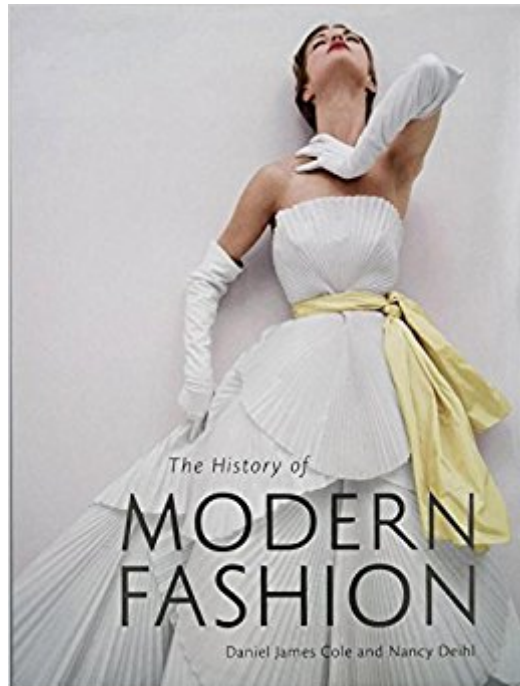




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# **The History Of Modern Fashion: From 1850**



## Synopsis

Shortlisted for the Costume Society of America Millia Davenport Publication Award (2016), this lavishly illustrated book looks at the history of fashion from 1850 to 2010. Taking a decade-by-decade approach, Daniel James Cole and Nancy Deihl explore the history of fashion as a lively and dynamic manifestation of twentieth-century culture. Covering chronological changes in womenswear, menswear, and childrenswear, the book looks at the dissemination of style and the mechanisms of change, at the relationship between fashion and the visual, applied, and performing arts, the intertwined relationship between fashion and popular culture, the impact of new materials and technology, and the growing globalization of style. Illustrated with photographs of costume from museums and images from the fashion press including editorial photography, illustrations, and advertising, the book will include insights into icons of fashion and the clothes worn by "real people", providing a valuable visual reference for the reader.

## Book Information

Hardcover: 480 pages

Publisher: Laurence King Publishing (September 15, 2015)

Language: English

ISBN-10: 1780676034

ISBN-13: 978-1780676036

Product Dimensions: 9 x 1.5 x 11.8 inches

Shipping Weight: 5.3 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 10 customer reviews

Best Sellers Rank: #204,743 in Books (See Top 100 in Books) #93 in [Books > Arts &](#)

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## Customer Reviews

Daniel James Cole teaches the History of Fashion at New York University and the Fashion Institute of Technology. He is also a freelance costume designer with stage, television and film credits. Nancy Deihl, the Director of the graduate program in Costume Studies at New York University, specializes in the history of fashion and textiles from the mid-19th century to the present.

This is simply an amazing review of fashion and of the history surrounding it. The graphics and

photos are wonderfully placed and enhance the reading experience. At 460 pages, it's layout makes it very easy to pick an era and dive deep into the people, cultures and events that serve to inform the fashion of that time. Informative, educational and at times a sweet trip down memory lane.

Whether you're a scholar, a student or just keen on learning the history of fashion - this book is a perfect choice! Decade by decade, the authors provide a fascinating examination of the fashion of the time, while placing it in the larger historical and cultural context. Major evolutions, trends, designers, couturiers, brands and style icons accompany each chapter, with an abundance of stunning images, illustrations and photographs that take you on a beautiful journey from 1850 till today. Enjoy!

This comprehensive and impeccably assembled work of art covers the history of style and clothing from the beginning of the 20th century through the present day. The attractive layout illustrates each decade with colorful, eye-catching visuals. The text contains a plethora of entertaining and informative details about emerging fashions and what influenced them. A stunning coffee-table book and a thoroughly enjoyable read.

My favorite coffee table book that I'm actually reading. When this arrived it was like getting a Christmas gift. It is page after page of luscious photos and drawings of fashion dating back to the 1850's and filled with fascinating details behind the clothing. This is a book to be treasured...

Undoubtedly the most informative, balanced, and beautiful survey of modern fashion history available in English. Also one of the very few to take readers into important developments from the 2000s.

A good reference book

Excellent book, great images, and the information on designers is fantastic! The pictures and text are clearly backed by thorough research. Highly recommended.

This is a wonderful new book on modern fashion, very up to date and beautifully illustrated and well written. A must have for fashion lovers.

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